Republicans Dominate Governorships & State Legislatures
30 Republican – 11 Democrat – 8 Split

Source: NCSL
Economy Front and Center on Voters’ Minds
2014 Midterm Election Exit Polls

Most Important Issue Facing Country Today

- Economy, 45%
- Healthcare, 25%
- Foreign Policy, 13%
- Illegal Immigration, 14%

Most Important Issue Facing Country Today

<table>
<thead>
<tr>
<th>Issue</th>
<th>TOTAL</th>
<th>DEMOCRAT</th>
<th>REPUBLICAN</th>
<th>OTHER / NA</th>
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</thead>
<tbody>
<tr>
<td>Foreign policy: 13%</td>
<td>42%</td>
<td>56%</td>
<td>2%</td>
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<tr>
<td>Health care: 25%</td>
<td>59%</td>
<td>39%</td>
<td>2%</td>
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<tr>
<td>Economy: 45%</td>
<td>48%</td>
<td>50%</td>
<td>2%</td>
<td></td>
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<tr>
<td>Illegal immigration: 14%</td>
<td>24%</td>
<td>74%</td>
<td>2%</td>
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</table>
Jobs & the Economy Lead the List of Voters’ Top Issues in Election
October 9, 2014

- Economy: 88
- Availability of good jobs: 86
- Militants in Iraq/Syria: 78
- Equal Pay: 75
- Federal Budget Deficit: 73
- Taxes: 69
- Foreign Affairs: 69
- Immigration: 65
- ACA/Obamacare: 64
- Income Distribution & Wealth: 64
- Abortion & Access to Contraception: 50
- Climate Change: 40

Gallup, October 9, 2014

Extremely/Very Important
The Republican Case

“Overregulation is clearly a job killer and jobs and the economy and middle-class wages are going to be a huge issue in the 2016 presidential.”

- Mike Murphy
  Republican Strategist
  New York Times, November 12, 2014
Perspectives from the Public Health Front Lines

- Administrative actions
- Remember the 104th Congress
- Cities will be the innovation leaders
- Market-based strategies
- Alliances with odd bedfellows

Opportunities for reinvention/rethinking