SURGEON X
A MULTIMEDIA COMIC BOOK
WHY SURGEON X?

- Where did the idea come from?
- Aims and Objectives
- Format: Comic, App, Website & Social Media
STORY

• Story development – working with creatives & experts

• Surgeon X – Importance of protagonist and Rosa’s character arc

• Storyworld – Antibiotic Apocalypse
ARTWORK – John Watkiss
Outcomes

- Comics sales – individual and collected
- App
- Social Media
- Articles generated
- Use of animations and documentaries
- Public Events
FUTURE OF SURGEON X

- FUTURE STORIES
- EVENTS
- USE LEARNING TO CREATE MORE PROJECTS...