

Children’s Environmental Health Working Group

Collaborative on Health and the Environment – WA (CHE-WA)

Thursday, June 9<sup>th</sup>, 2016 9:30am – 11:30am

Location: American Lung Association of the Mountain-Pacific – 822 John Street Seattle, WA 98109

Host Group: Aileen Gagney, Lung Health Program Manager, American Lung Association

Speakers/Presentation: Aileen Gagney, *Talking to Kids about Tobacco*

Topic: Current youth tobacco statistics, tobacco marketing to youth, health effects of different tobacco products, tips on how to prevent youth tobacco use.

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CHE-WA Children’s Environmental Health Working Group: Our mission is to work collaboratively with diverse groups to eliminate children’s harmful environmental exposures in the Puget Sound region and beyond during their most critical developmental years: preconception to age 8.

Attendees in-person:	Job/affiliation
Gail Gensler	Local Hazardous Waste Management Program in King County
Aileen Gagney	American Lung Association
Emily Polstein	American Lung Association
Marilyn Hair	UW CEEH
Dennis Weaver	Change Your Food, Change Your Life <sup>®</sup>

Attendees by phone:	Job/Affiliation:
Fran Solomon	Evergreen State College
Megan Dunn	Northwest Center for Alternatives to Pesticides (NCAP)
Lorelei Walker	Collaborative on Health and The Environment -- National Program Manager
Carolyn Gleason	Health Resources and Services Administration (HRSA)

**Next meeting time/date/location:** 9/8/2016, Seattle

**Opening:** Welcome, agenda

**Member Sharing**

Fran: research on tire crumb rubber – will have a report by the end of July, and can share the info with the group.

Gail: working on figuring out best way to reach Spanish-speakers in King County

- LHWMP’s new lines of business are: reducing residential renovation lead exposure, the auto industry switch from solvent to water-based paints, and green cleaning.

Lorelei: no updates

Megan

Working on parks reducing pesticide use/plant nurseries

- Oregon chemical policy roundtable: Oregon governor called for overhaul of toxic metal regulations
- The roundtable has info and webinars, and a workgroup
- Rules will be proposed by September 2017, tentatively.
- Take a look at [cleanair.oregon.gov](http://cleanair.oregon.gov) – motivated from elevated lead levels from a glass company

Carolyn

Working on design team for promoting the use of healthy home visits with community health workers, for tribal asthma initiative.

- Put together an infographic on tribal members compared to nonnative populations
- HUD toolkit is available online at <http://portal.hud.gov/hudportal/documents/huddoc?id=NHHMToolKitFinal.pdf>

Aileen

Working on getting more referrals from clinics and asthma visits, and with tribal healthy home network

- Wants to train housing inspectors to work in the community
- Directed us to look at the national center for healthy housing website: the nonprofit half is the NCHH and the profit branch is called healthy home solutions
- See <http://filterafan.com/how-to-use-filterafan/> for a cheap, high filtration system

Dennis

- Suggests we share successes and stories more to make users more aware; for example: a weekly column with the *Seattle Times*
- Marketing, sharing information through songs
- Songs have been heard by thousands in 134 countries, 47 states
- The band Septimus – the “official band” of CYFCYL<sup>®</sup> – will play at [Organicology](#) in February 2017

Marilyn

Planning teacher conference, waiting for funding for e-cigarette presentation for teachers

- The FDA will regulate all tobacco products including e-cigarettes and chewing tobacco

## Group Discussion

- [Washington State Public Health Conference in October](#)

We (CHE-WA) put in two proposals for the conference to be held in Wenatchee in October

- Proposal #1: about CHE-WA as an organization, what does CHE-WA do and how does it work? How could it be replicated elsewhere?
  - This proposal was accepted! Three speakers will be needed for the accepted proposal. Elise Miller was going to be a speaker, but cannot make it. Aimee Boulanger, Gail Gensler, and Lorelei Walker will present. The presentation will focus on the CHE-WA working group, and how it may be used as a model.

- Proposal #2: Presentation on children and environmental health  
This proposal was not accepted
- [The National Association for Regulatory Administration \(NARA\) annual conference](#)  
Either an organization or an individual can present. NARA is a licensing organization that holds a yearly seminar about the topics of: childcare, adult care, child welfare, and foster care best practices.
  - NARA has a new environmental health track, so a CHE-WA presenter could be anyone who presents on an environmental health topic, for example, chemical exposures & children.
  - The deadline to apply for this seminar is August 15<sup>th</sup>. It takes place in Portland, September 19-21<sup>st</sup>.
  - Aileen could present *Talking to Kids about Tobacco*? Megan or Fran could also present, possibly.
- There has been a new proposal for working group facilitation: Arthur from ATSDR had the idea to change the way the group is run by spreading out the work that Gail currently does over several people. He has organized information into an organizational structure that models what a differently-run CHE-WA could look like. There is an executive committee, chair, vice chair, etc. Comments:
  - Do we have the capacity for this type of structure?
  - It may be easier for a group than an individual to pick up for Gail.
  - Gail will send the proposal and a description of what she does to the regular CHE-WA attendees.
  - The question is finding the people: we need the people before we make the structure
  - The September meeting agenda will include a discussion of a “steering committee”/organizational structure.

**Presentation:** Aileen Gagney, American Lung Association – *Talking to Kids about Tobacco*

- TTKAT is for adults who work with youth
- Poison – from acute exposure
- ALA mission: to save lives by improving lung health
- ALA goals are to reduce tobacco use, prevent and control air pollution, education and funding for lung disease research
- Youth tobacco stats:
  - Tobacco is the most preventable cause of death
  - 443,000 or 1 in 5 deaths
  - \$96 billion in healthcare costs annually
  - 3.6 million middle/high school students smoke
  - 4,000 kids under the age of 18 try their first cigarette every day
  - 9/10 smokers started by 18, 99% by age 26
  - Smoking rates are declining, vape and e-cigarette use is on the rise
- Why do kids smoke?
  - Friends/family, peers, marketing, stress, self-image
- Current tobacco products include hookah, cigarillos, smokeless
- Hookah: higher concentration of toxins

- Camel cigarettes: gendered marketing
- E-cigarettes: flavors, celebrity endorsements, perception that they are safe and that there is not guilt associated with it
  - Not regulated
- 600 ingredients in a cigarette creating over 7,000 chemicals when it is burned....69 of these are known carcinogens.
- Cigarillos: taste, flavor, candy
- Companies pay for stores to put tobacco products with candy
- Nicotine does not cause cancer; the other ingredients do
- 1-800-LUNG USA = a free help line (multilingual)
- Health impacts:
  - Cancers
  - Thousands of chemicals in cigarettes
  - Second-hand smoke impacts children
- Using teachable moments:
  - Choose the moment
  - Highlight risks
  - Be present
  - Be sympathetic
  - Provide facts
  - Make media matter
  - Spend time together
  - Be involved
  - Positive activities
  - Be a role model