## CHE partnership call Tuesday, March 24<sup>th</sup>, 2015

## ONLY ONE CHANCE

How Environmental Pollution Impairs Brain Development and How to Protect the Brains of the Next Generation

PHILIPPE GRANDJEAN



A High Price to Pay: Burden of Disease and Cost of Endocrine Disrupting Chemicals

in the European Union

Philippe Grandjean, MD Harvard School of Public Health University of Southern Denmark

www.chemicalbraindrain.info

EDCs and chemical brain drain: Focus on neurodevelopment

Vulnerability is the price we pay for our complex brain

Early development

is particularly vulnerable

Developmental damage is likely permanent



## Neurobehavioral Deficits, Diseases, and Associated Costs of Exposure to Endocrine-Disrupting Chemicals in the European Union

Martine Bellanger, Barbara Demeneix, Philippe Grandjean, R. Thomas Zoeller, and Leonardo Trasande

Benefits of preventing EDC exposure

- Calculated as costs avoided
- Using the human capital method
- Direct costs due to treatment, etc.
- Indirect costs, such as *lost lifetime income*



## How to calculate the value of IQ

• Projected life-time earnings



- Future earnings converted to present-day value by discounting (3% per year)
- EU: ~€10,000 (US: ~\$15,000) per IQ pt
- Other benefits (intangible/direct) ignored





Annual costs in Europe for IQ losses (millions)

Due to mercury

- Total EU: ~9,300\*
- US:



Due to EDCs (mainly OPs)

- Total EU: ~132,000#
- US:

~50,000"

- \* Bellanger et al., 2013
- ^ Grandjean et al., 2012 using \$15,000/IQ pt
- # Bellanger et al., 2015 + Trasande et al., 2015
  - Bellinger, 2012 using \$15,000/IQ pt



